

Partners & Sponsors

Your brand across the app and the website — seen by every student, every year.

Rickards High School · Every Grade, All Four Years · Tallahassee, Florida

Two Places Students and Families See You

A High School Years sponsorship puts your brand on **two surfaces, not one**: the student app and the public website. The app is daily student attention; the website is public visibility for families and the whole community. **One sponsorship, two audiences.**

The App

DAILY STUDENT ATTENTION

Where students live every day. Your brand on the home screen and Partners page, seen by every student across all four years.

The Website

PUBLIC VISIBILITY

Public-facing to families, the school community, and anyone who visits or searches. Your logo on the homepage and Sponsors page.

App Home Screen

"Presented by" sponsor card in every student's daily feed

App Partners Page

Tiered placements — your level sets your billing

Website Homepage

"Presented by" hero placard + Our Partners wall

Section Sponsorships

Own a hub — College, Career, Health, or Sports

Shown in-app with placeholder "Your Brand Here" today — your real logo and message take these spots. Sponsors never appear on a student's personal page.

WHO YOU REACH — AND HOW IT GROWS

1,718

students at Rickards —
all four grades, every year

10,000+

high schoolers across
Tallahassee as we expand

15.6M

high school students
nationwide — the ceiling

4 yrs

of brand exposure per
student — not just senior year

A safe, verified, school-trusted space — real students, no bots, no anonymity.

Sponsorship Levels

Lock in with a 3-month commitment, then continue month to month at that same rate — three months for one payment, a built-in 3-for-1 head start.

LEVEL	WHAT YOU GET — EACH LEVEL IS DIFFERENT	LOCK-IN (3 MO)	THEN
Title Sponsor ONLY ONE	“Presented by [you]” — top billing on the app home screen and the website hero. Biggest logo everywhere, a mention at events, and first right to renew and scale as we grow. The flagship.	\$5,000	\$5,000 / mo
Presenting Partner	Prominent placement on the app Partners page and the website partner wall — above every section sponsor.	\$2,500	\$2,500 / mo
Supporting / Hub Partner	You own one section — College, Career, Health, or Sports — in the app, plus your logo in that category on the website. One sponsor per section.	\$1,500	\$1,500 / mo
Community / Local	Your logo + link on the “Our Partners” wall — app and website, all year.	\$500	\$500 / mo

\$15,000 → \$5,000
TITLE — 3-FOR-1 VALUE

\$7,500 → \$2,500
PRESENTING

\$4,500 → \$1,500
SUPPORTING / HUB

\$1,500 → \$500
COMMUNITY / LOCAL

Add-on: Sponsor of the Month — \$500 for a featured spotlight in a month you pick. · **Founding rates:** the lowest we’ll ever offer. Your rate is held for your first 12 months. Rates rise as the platform grows — cancel anytime with 30 days’ notice.

Bigger Partnerships — Annual / Custom

PARTNERSHIP	INVESTMENT
Military — dedicated “Military Pathways” hub	\$10,000 / year
Regional — a whole city or district	\$25,000 – \$50,000 / year
National — platform-wide	\$100,000 – \$250,000 / year
Corporate / Title — the whole platform	\$250,000+ (custom)

How It Works

Four steps — and a promise that makes reserving now zero-risk.

- 1 Choose your level** and sign the one-page commitment form (attached — last page).
- 2 Pay 50% to reserve your spot;** the rest is due when the app goes live.
- 3 Send your logo and a short message;** we place it in the app and on the website.
- 4 Go live with us** — and grow with the platform, school by school.

Our Pre-Launch Promise

If we don't launch by **September 10, 2026**, your reservation is refunded in **full**. Zero risk.

Get In at the Ground Floor

Rickards is our pilot, not our ceiling. We expand school by school — across Tallahassee's 10,000+ high schoolers, then beyond. Founding sponsors lock today's rates while the audience grows, and the Title Sponsor holds first right to renew and scale with the platform. The earlier you join, the more your sponsorship is worth.

Reserve Your Spot

The Title Sponsor is one-of-one · Supporting Partner is one per section

Jeff Mordica — Today's Entertainment LLC

850-212-4198 · todaysentertainment850@gmail.com · highschoolyears.org

Complete the commitment form on the next page to lock in your founding rate.

Sponsorship Commitment Form

One page. Complete, sign, and return to reserve your founding-rate spot.

A · YOUR INFORMATION

Business / Organization: _____

Contact person: _____

Title / Role: _____

Phone: _____

Email: _____

Mailing address: _____

Website / social to link: _____

B · CHOOSE YOUR LEVEL (CHECK ONE)

☐ **Title Sponsor** — **\$5,000** lock-in (3 months), then \$5,000/mo · *only one available*

☐ **Presenting Partner** — **\$2,500** lock-in (3 months), then \$2,500/mo

☐ **Supporting / Hub Partner** — **\$1,500** lock-in (3 months), then \$1,500/mo · Section: ☐ College ☐ Career ☐ Health ☐ Sports

☐ **Community / Local Partner** — **\$500** lock-in (3 months), then \$500/mo

☐ **Add-on: Sponsor of the Month** — **\$500** · Preferred month: _____

Bigger partnerships (annual/custom): ☐ Military \$10,000/yr ☐ Regional ☐ National ☐ Corporate — we'll contact you with a custom agreement.

C · PAYMENT

Deposit due today (50% of lock-in): \$_____

Balance due at app launch: \$_____

☐ Check — payable to **Today's Entertainment LLC** ☐ Other: _____

D · TERMS

- Founding rate is held for your first 12 months; after the 3-month lock-in, sponsorship continues month to month at the same rate.
- Cancel anytime with 30 days' written notice.
- **Pre-launch promise:** if the app has not launched by September 10, 2026, your deposit is refunded in full.
- Sponsor to provide logo and a short message within 7 days of signing; placements appear in the app and on highschoolyears.org.
- All sponsor content is subject to school-appropriate review. Sponsors never appear on a student's personal page.
- Sponsorships are a marketing expense, not a tax-deductible charitable contribution.

SPONSOR SIGNATURE · DATE

FOR TODAY'S ENTERTAINMENT LLC · DATE